

COLLEGE of CHARLESTON

2013 Alumni Survey: Class of 2011-2012 Respondents' Results: One-Year Post Graduation Executive Summary

Background

- ❖ 1,916 alumni invited to participate.
- ❖ 399 responses; response rate of 21%.
- ❖ Survey emailed to students who graduated in August 2011, December 2011, and May 2012 with a B.A., B.S., or A.B. Degree.
- ❖ Survey administered June 23, 2013 - July 22, 2013 using Qualtrics online survey tool.

Current Employment

- ❖ 58% of respondents are currently employed full-time.
- ❖ 11% of respondents are employed part-time or have multiple jobs.
- ❖ 2% of respondents are not employed by choice (traveling, volunteering, etc.).
- ❖ 29% of respondents are employed in the field of business and industry.
- ❖ 66% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 55% of respondents' current annual income range is \$20,000 - \$39,000.
- ❖ 60% of respondents' employment is moderately or highly related to their major.
- ❖ 57% of respondents who reported current place of employment work in South Carolina.

Employment History

- ❖ 87% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 60% of respondents' first paying job was in South Carolina.
- ❖ 43% of respondents have had only one paying job since graduation.

Graduate/Professional School

- ❖ 20% of respondents are attending graduate/professional school full-time.
- ❖ 5% of respondents are seeking employment, admission to graduate school, or other opportunity.
- ❖ 24% of respondents who continue their education receive an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: College of Charleston, Medical University of South Carolina, and University of South Carolina.
- ❖ The academic disciplines most frequently mentioned by respondents are: Business, Education, Law, Medicine, and Public Health.

College of Charleston Undergraduate Experience

- ❖ 91% of respondents were very satisfied or satisfied with their overall academic experience.
- ❖ 91% of respondents were very satisfied or satisfied with the instruction in their major.
- ❖ 76% of respondents would choose the same major field of study again.
- ❖ 78% of respondents were very satisfied or satisfied with the instruction in their general education program.
- ❖ 91% of respondents would choose to attend the College of Charleston again.
- ❖ 50% of respondents graduated with no student loans.

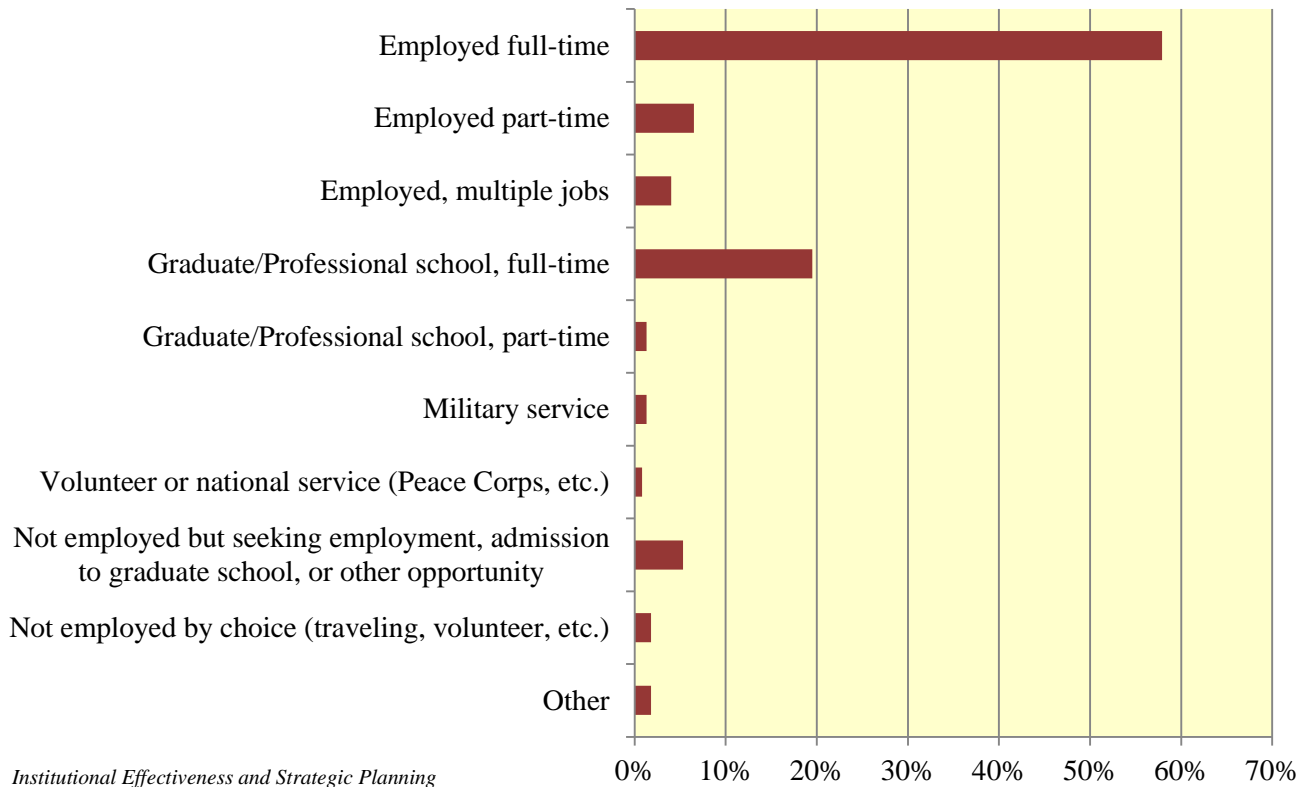
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COLLEGE of CHARLESTON

2013 Alumni Survey Class of 2011-2012 Respondents' Results: One-Year Post Graduation Full Report

Current Employment

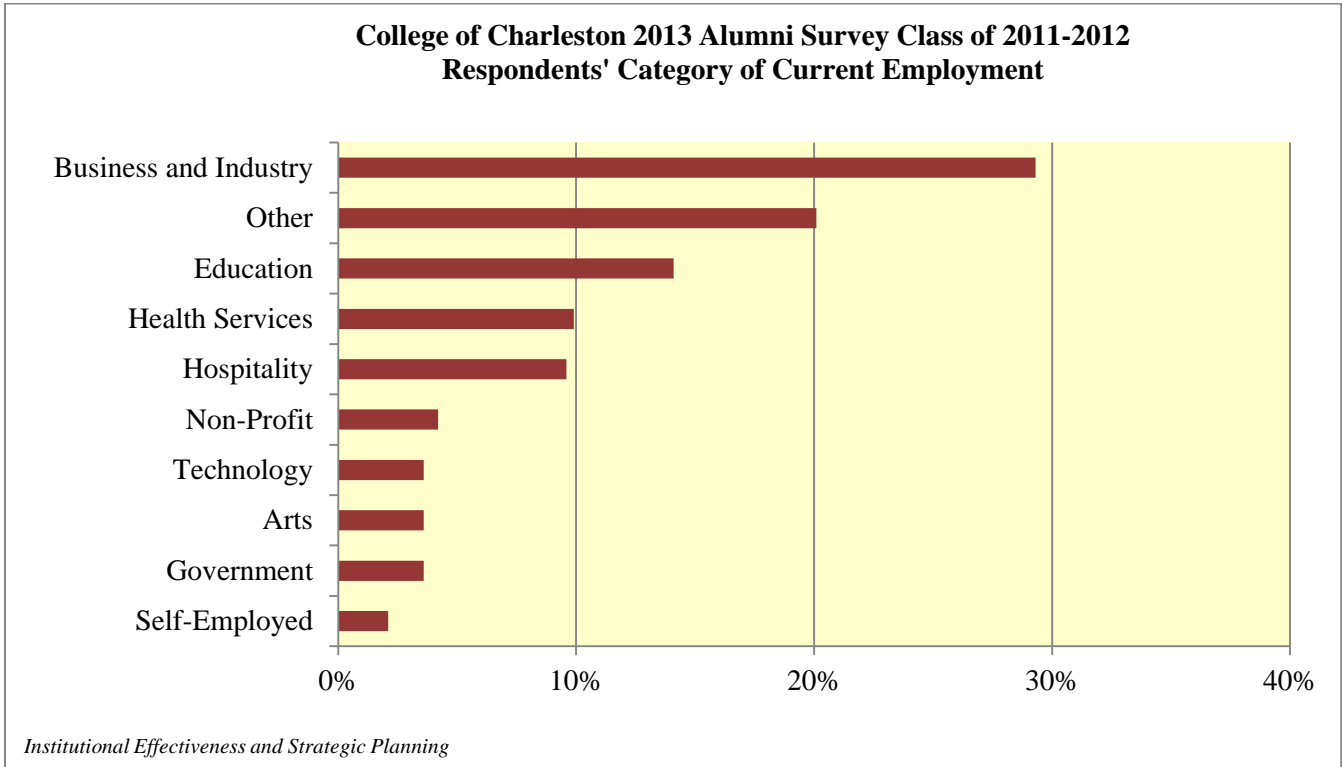
College of Charleston 2013 Alumni Survey Class of 2011-2012
Respondents' Current Status



Institutional Effectiveness and Strategic Planning

Current Status	N	%
Employed full-time	231	57.9%
Employed part-time	26	6.5%
Employed, multiple jobs	16	4.0%
Graduate/Professional school, full-time	78	19.5%
Graduate/Professional school, part-time	5	1.3%
Military service	5	1.3%
Volunteer or national service (Peace Corps, etc.)	3	0.8%
Not employed but seeking employment, admission to graduate school, or other opportunity	21	5.3%
Not employed by choice (traveling, volunteer, etc.)	7	1.8%
Other	7	1.8%
Total	399	100.0%

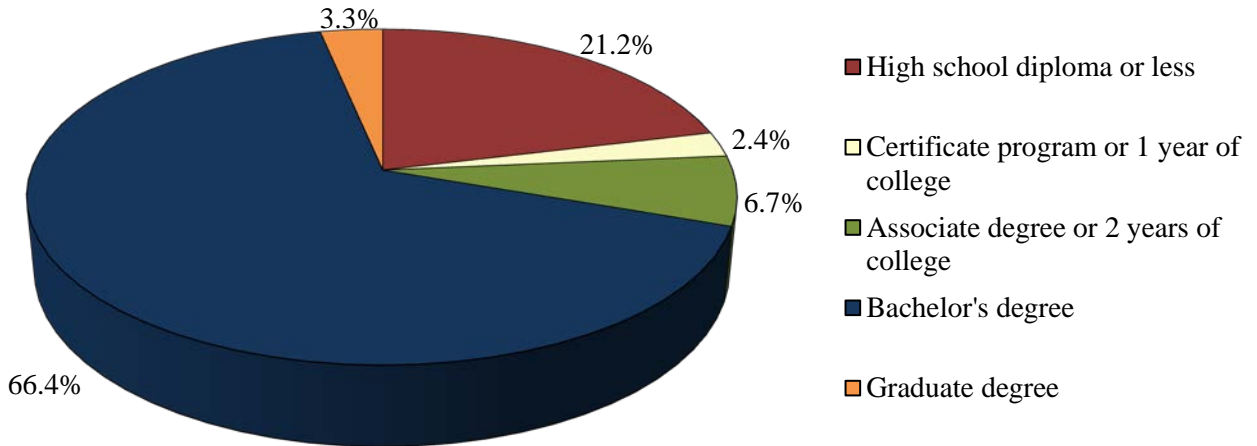
Institutional Effectiveness and Strategic Planning



Category of Current Employment	N	%
Business and Industry	98	29.3%
Other	67	20.1%
Education	47	14.1%
Health Services	33	9.9%
Hospitality	32	9.6%
Non-Profit	14	4.2%
Technology	12	3.6%
Arts	12	3.6%
Government	12	3.6%
Self-Employed	7	2.1%
Total	334	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2011-2012
Minimum Educational Requirements for
Respondents' Current Employment Position**

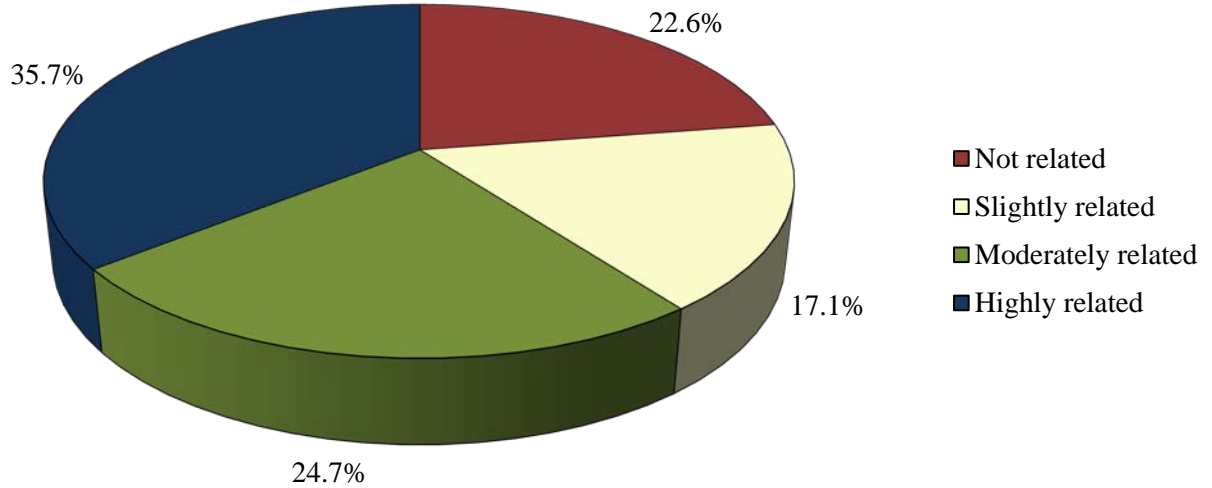


Institutional Effectiveness and Strategic Planning

Minimum Educational Requirements for Current Employment Position	N	%
High school diploma or less	70	21.2%
Certificate program or 1 year of college	8	2.4%
Associate degree or 2 years of college	22	6.7%
Bachelor's degree	219	66.4%
Graduate degree	11	3.3%
Total	330	100.0%

Institutional Effectiveness and Strategic Planning

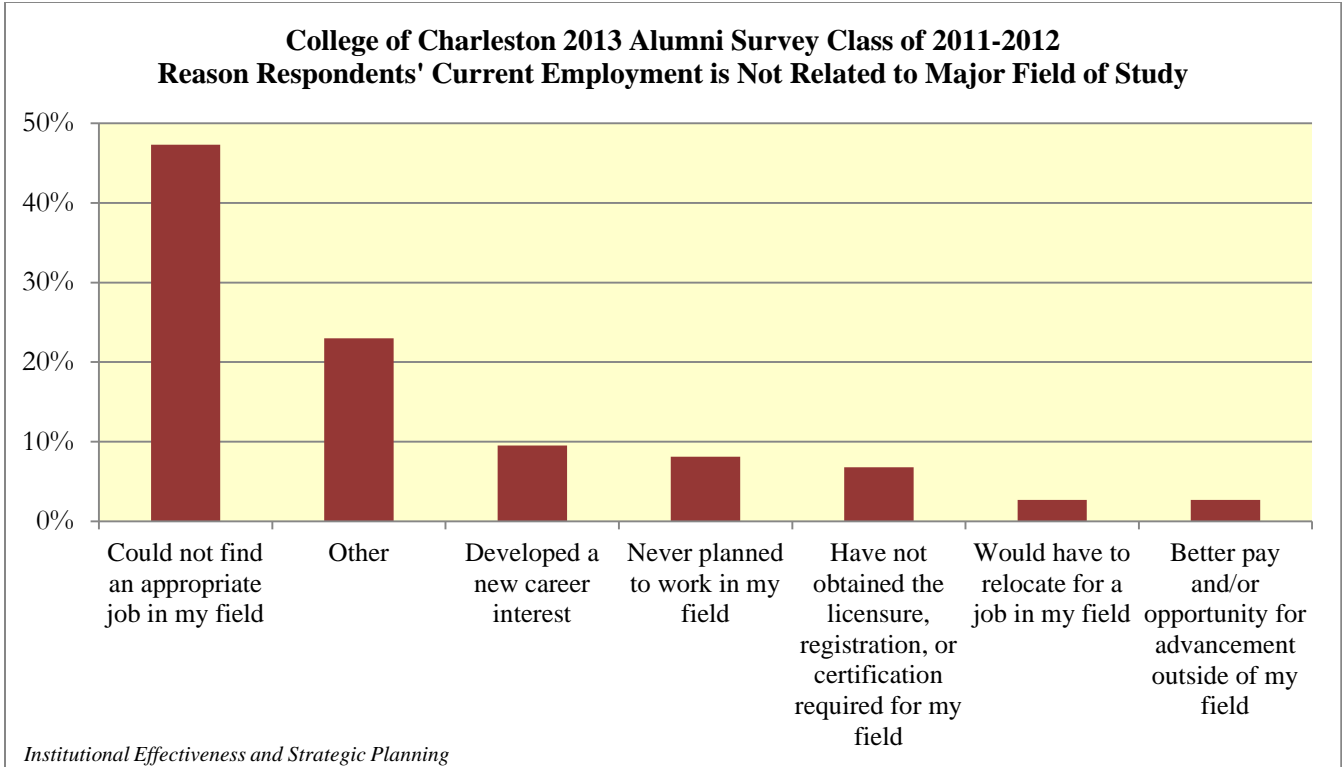
**College of Charleston 2013 Alumni Survey Class of 2011-2012
Relationship Between Respondents' Major and Current Employment**



Institutional Effectiveness and Strategic Planning

Relationship Between Major and Current Employment	N	%
Not related	74	22.6%
Slightly related	56	17.1%
Moderately related	81	24.7%
Highly related	117	35.7%
Total	328	100.0%

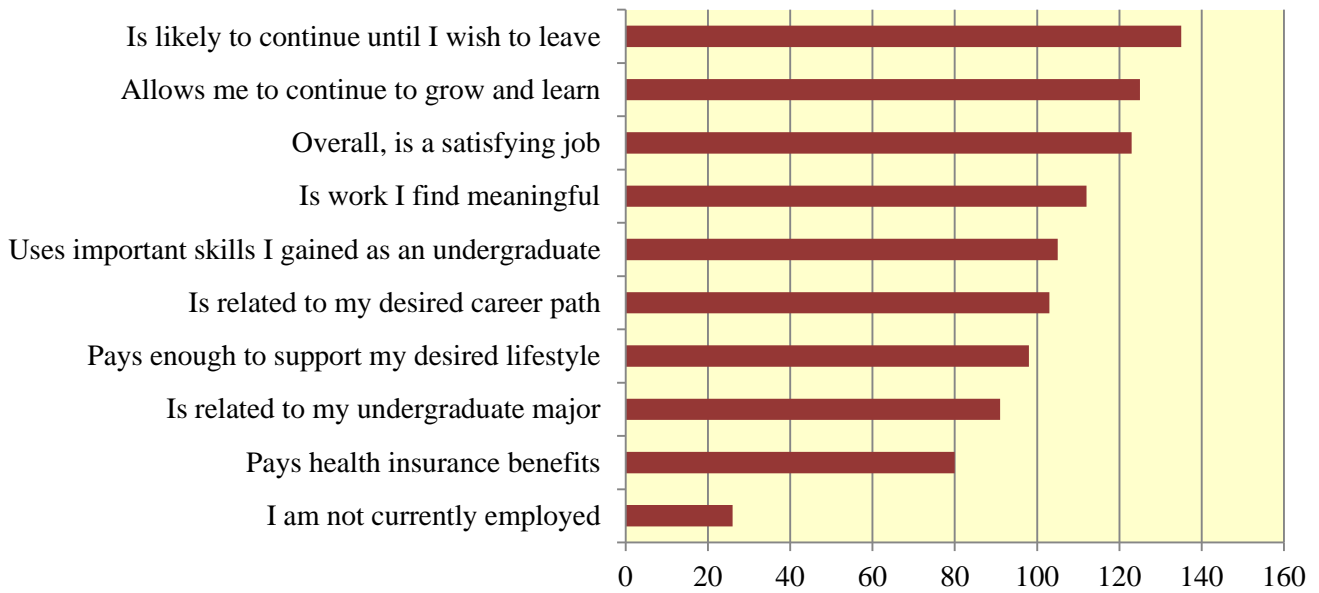
Institutional Effectiveness and Strategic Planning



Main Reason Current Employment is Not Related to Major Field of Study	N	%
Could not find an appropriate job in my field	35	47.3%
Other	17	23.0%
Developed a new career interest	7	9.5%
Never planned to work in my field	6	8.1%
Have not obtained the licensure, registration, or certification required for my field	5	6.8%
Would have to relocate for a job in my field	2	2.7%
Better pay and/or opportunity for advancement outside of my field	2	2.7%
Total	74	100.0%

Institutional Effectiveness and Strategic Planning

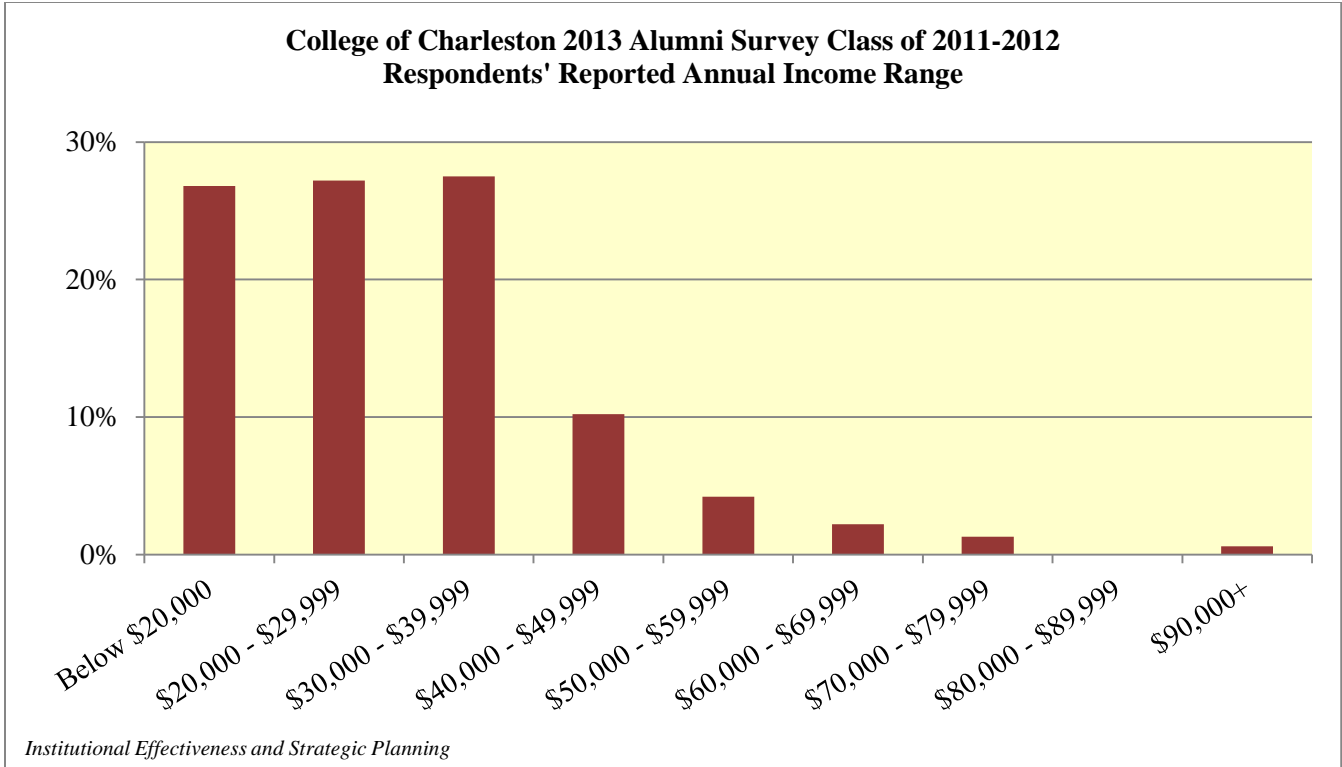
**College of Charleston 2013 Alumni Survey Class of 2011-2012
Respondents' Current Job***



**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Respondents' Current Job*	N
Is likely to continue until I wish to leave	135
Allows me to continue to grow and learn	125
Overall, is a satisfying job	123
Is work I find meaningful	112
Uses important skills I gained as an undergraduate	105
Is related to my desired career path	103
Pays enough to support my desired lifestyle	98
Is related to my undergraduate major	91
Pays health insurance benefits	80
I am not currently employed	26

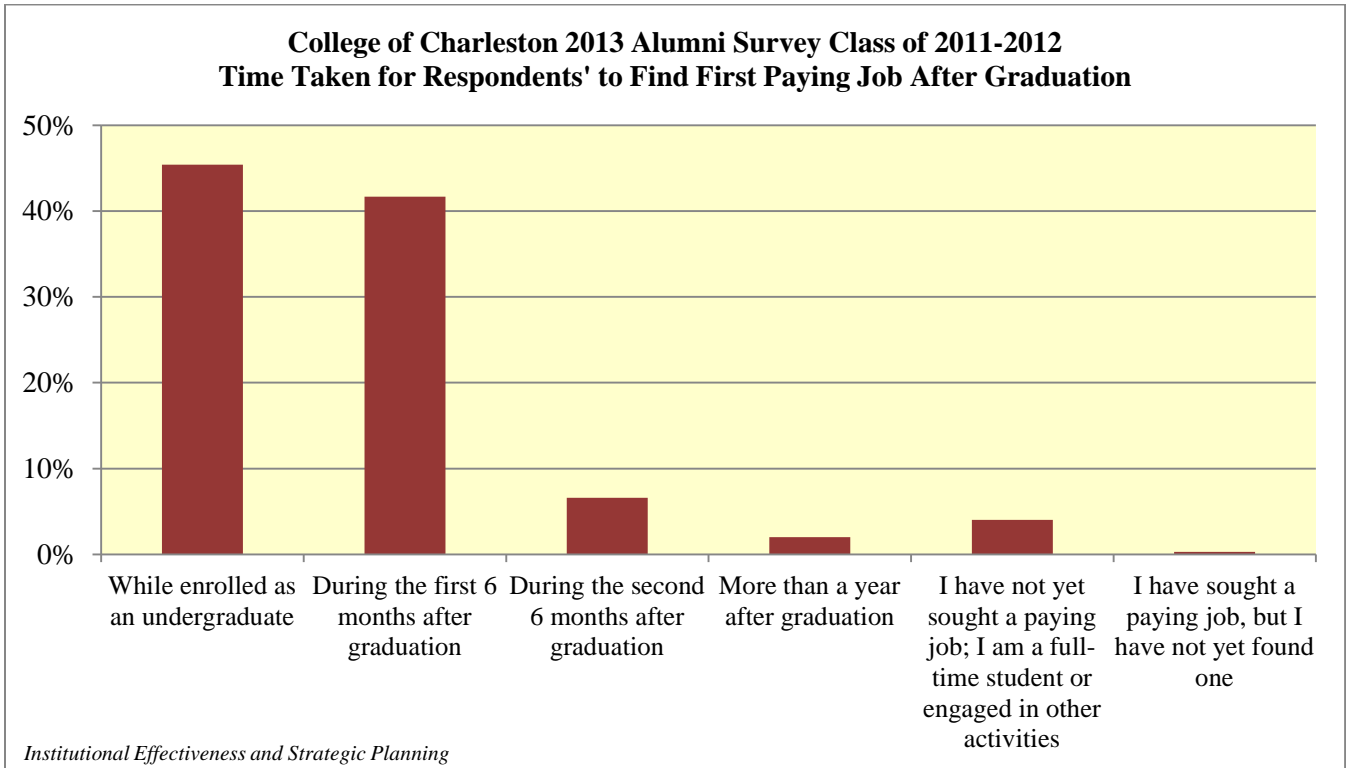
**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*



Reported Annual Income Range	N	%
Below \$20,000	84	26.8%
\$20,000 - \$29,999	85	27.2%
\$30,000 - \$39,999	86	27.5%
\$40,000 - \$49,999	32	10.2%
\$50,000 - \$59,999	13	4.2%
\$60,000 - \$69,999	7	2.2%
\$70,000 - \$79,999	4	1.3%
\$80,000 - \$89,999	0	0.0%
\$90,000+	2	0.6%
Total	313	100.0%

Institutional Effectiveness and Strategic Planning

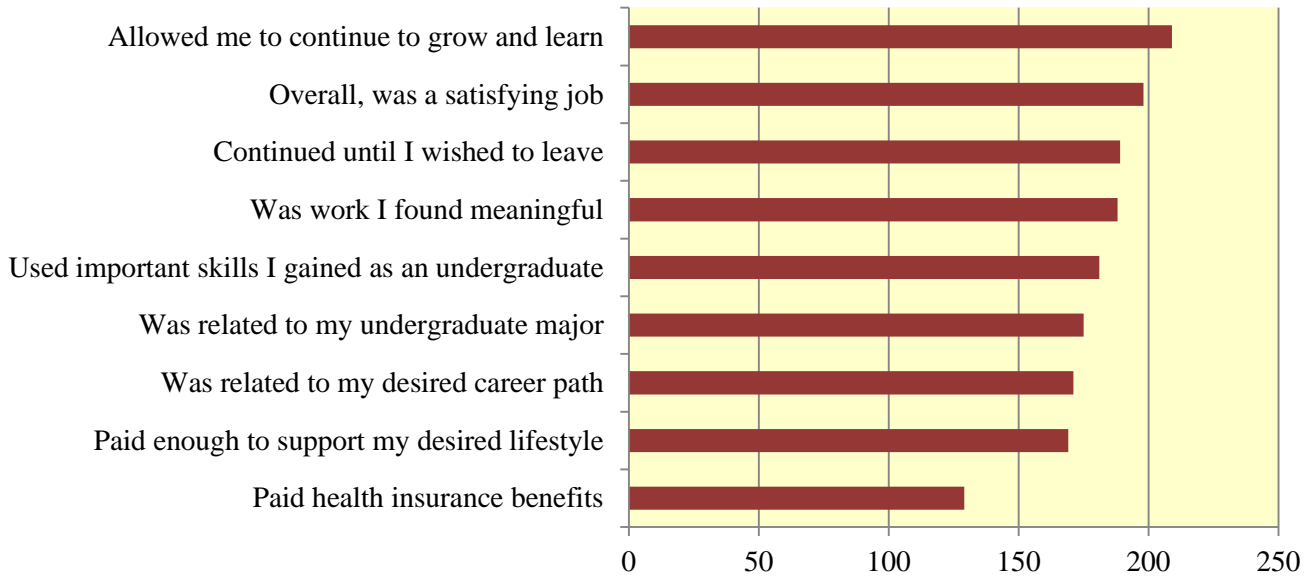
Employment History



Time Taken to Find First Paying Job After Graduation	N	%
While enrolled as an undergraduate	159	45.4%
During the first 6 months after graduation	146	41.7%
During the second 6 months after graduation	23	6.6%
More than a year after graduation	7	2.0%
I have not yet sought a paying job; I am a full-time student or engaged in other activities	14	4.0%
I have sought a paying job, but I have not yet found one	1	0.3%
Total	350	100.0%

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**College of Charleston 2013 Alumni Survey Class of 2011-2012
Respondents' First Paying Job After Graduation***

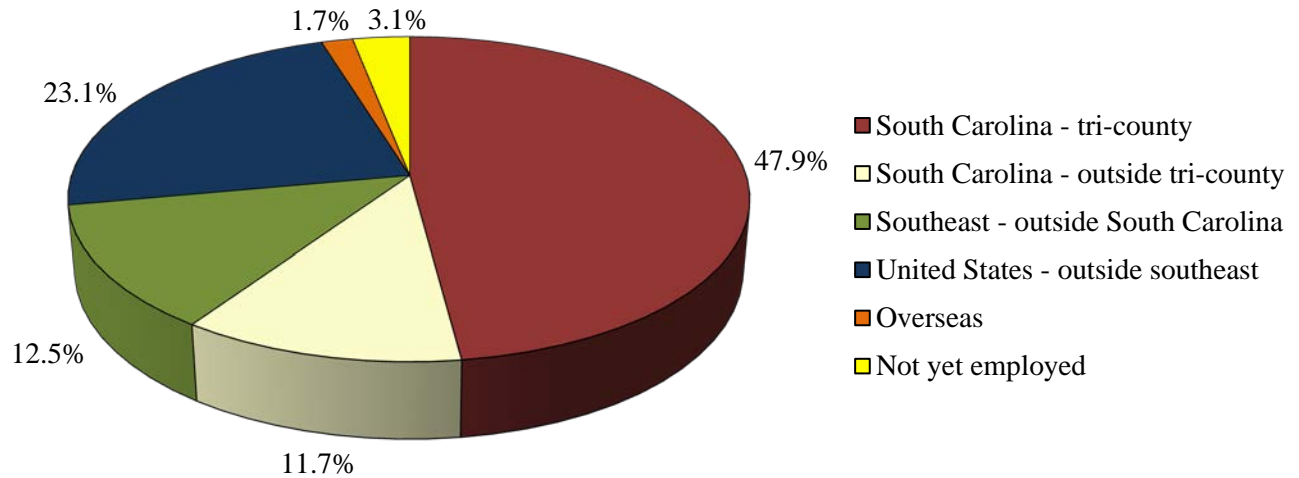


**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

Respondents' First Paying Job After Graduation*	N
Allowed me to continue to grow and learn	209
Overall, was a satisfying job	198
Continued until I wished to leave	189
Was work I found meaningful	188
Used important skills I gained as an undergraduate	181
Was related to my undergraduate major	175
Was related to my desired career path	171
Paid enough to support my desired lifestyle	169
Paid health insurance benefits	129

**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*

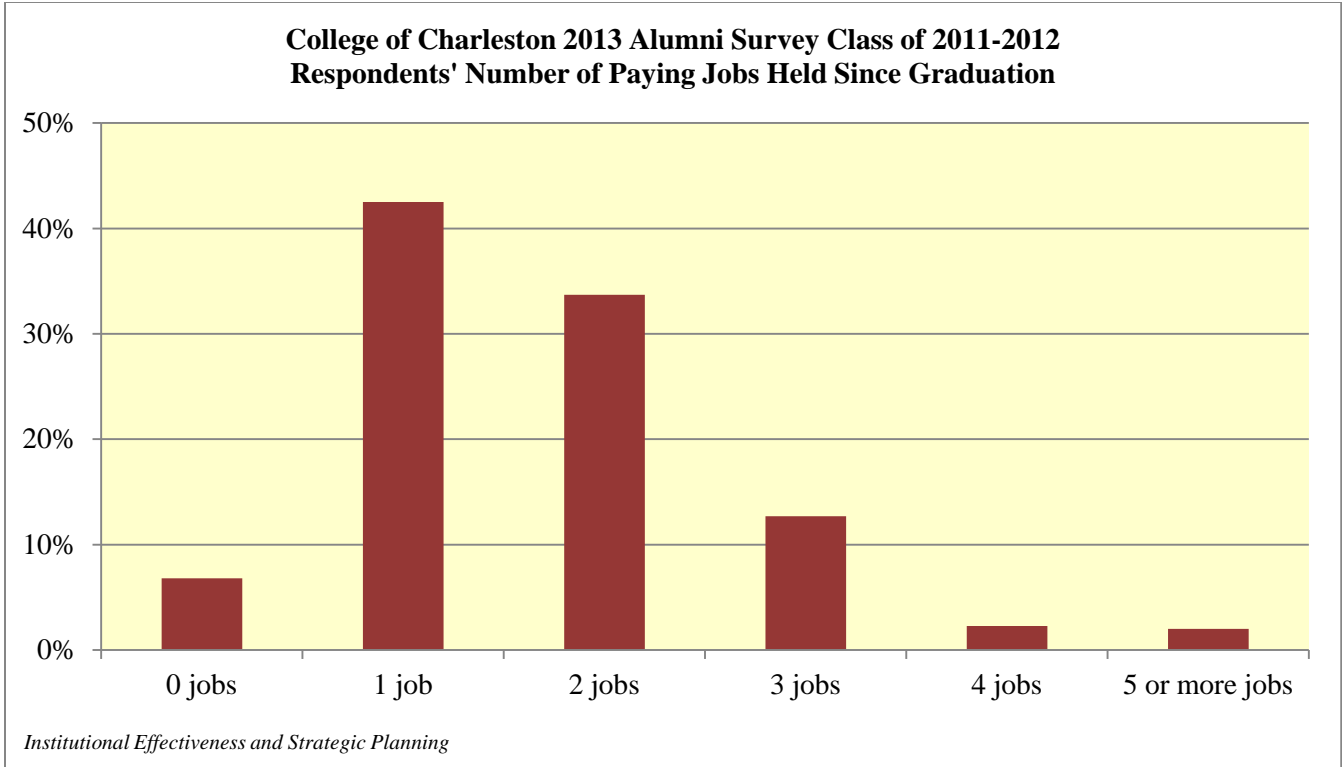
**College of Charleston 2013 Alumni Survey Class of 2011-2012
Location of First Paying Job After Graduation**



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Location of First Paying Job After Graduation	N	%
South Carolina - tri-county	168	47.9%
South Carolina - outside tri-county	41	11.7%
Southeast - outside South Carolina	44	12.5%
United States - outside southeast	81	23.1%
Overseas	6	1.7%
Not yet employed	11	3.1%
Total	351	100.0%

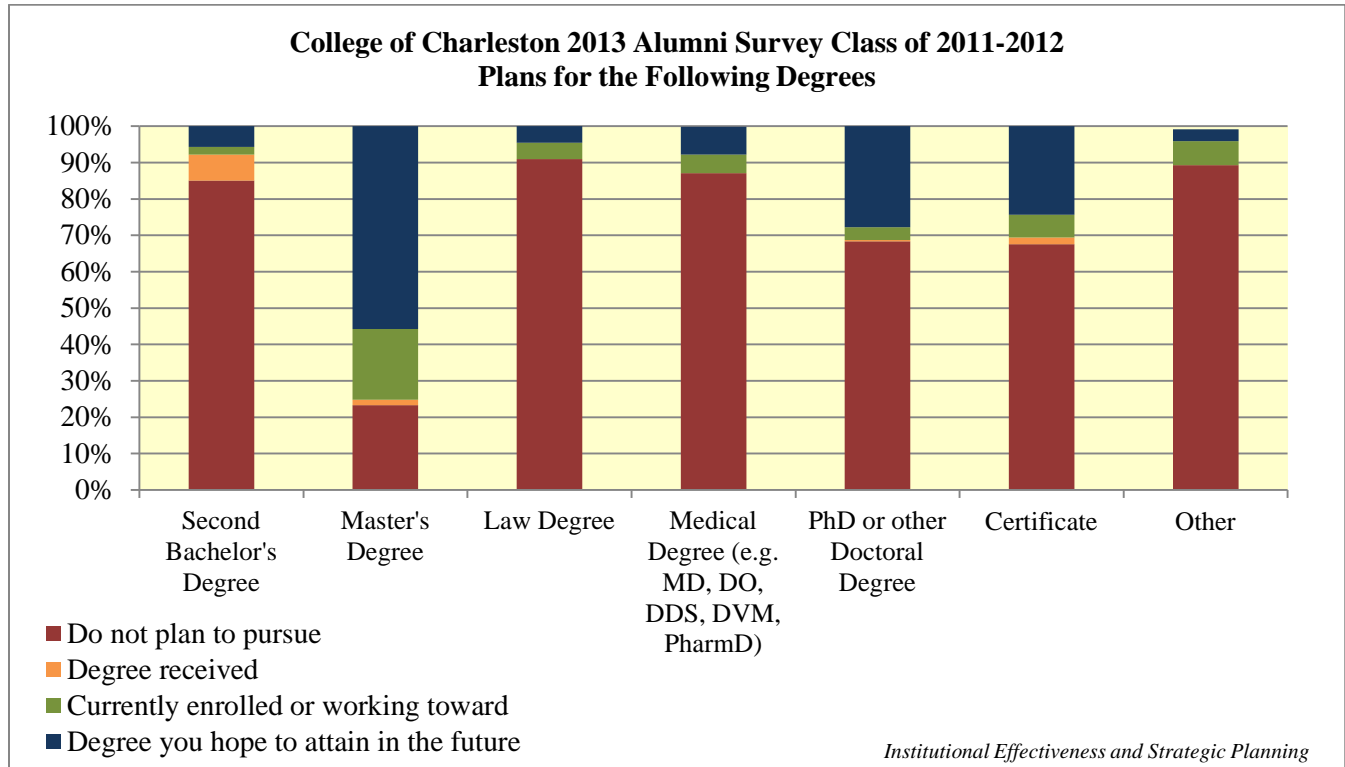
Institutional Effectiveness and Strategic Planning



Number of Paying Jobs Held Since Graduation	N	%
0 jobs	27	6.8%
1 job	168	42.5%
2 jobs	133	33.7%
3 jobs	50	12.7%
4 jobs	9	2.3%
5 or more jobs	8	2.0%
Total	395	100.0%

Institutional Effectiveness and Strategic Planning

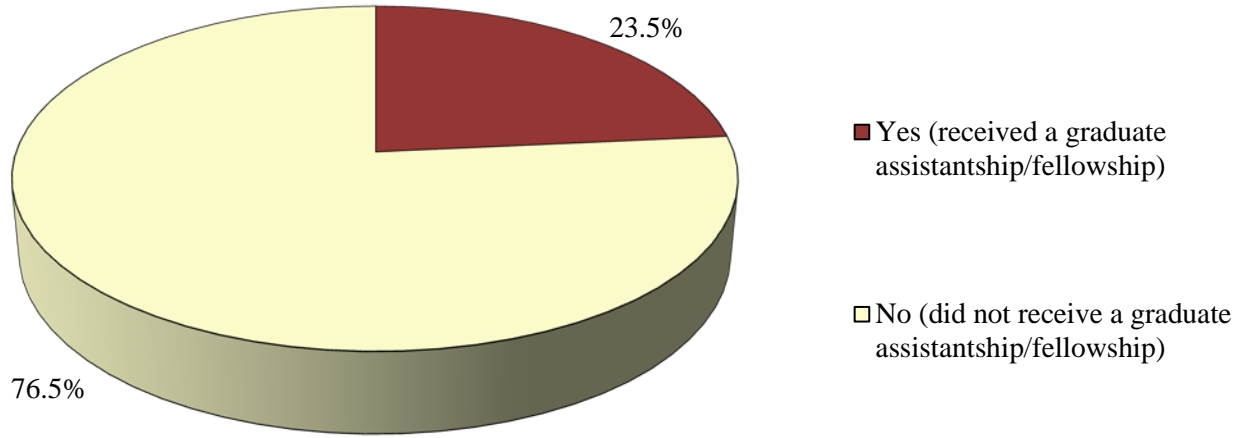
Graduate/Professional School



Plans For The Following Degrees	Do not plan to pursue	Degree received	Currently enrolled or working toward	Degree you hope to attain in the future	N
Second Bachelor's Degree	85.1%	7.1%	2.1%	5.7%	282
Master's Degree	23.3%	1.5%	19.5%	55.8%	339
Law Degree	91.0%	0.0%	4.5%	4.5%	268
Medical Degree (e.g. MD, DO, DDS, DVM, PharmD)	87.1%	0.0%	5.1%	7.7%	272
PhD or other Doctoral Degree	68.4%	0.3%	3.5%	27.8%	288
Certificate	67.6%	1.8%	6.3%	24.3%	272
Other	89.3%	0.0%	6.6%	3.3%	121

Institutional Effectiveness and Strategic Planning

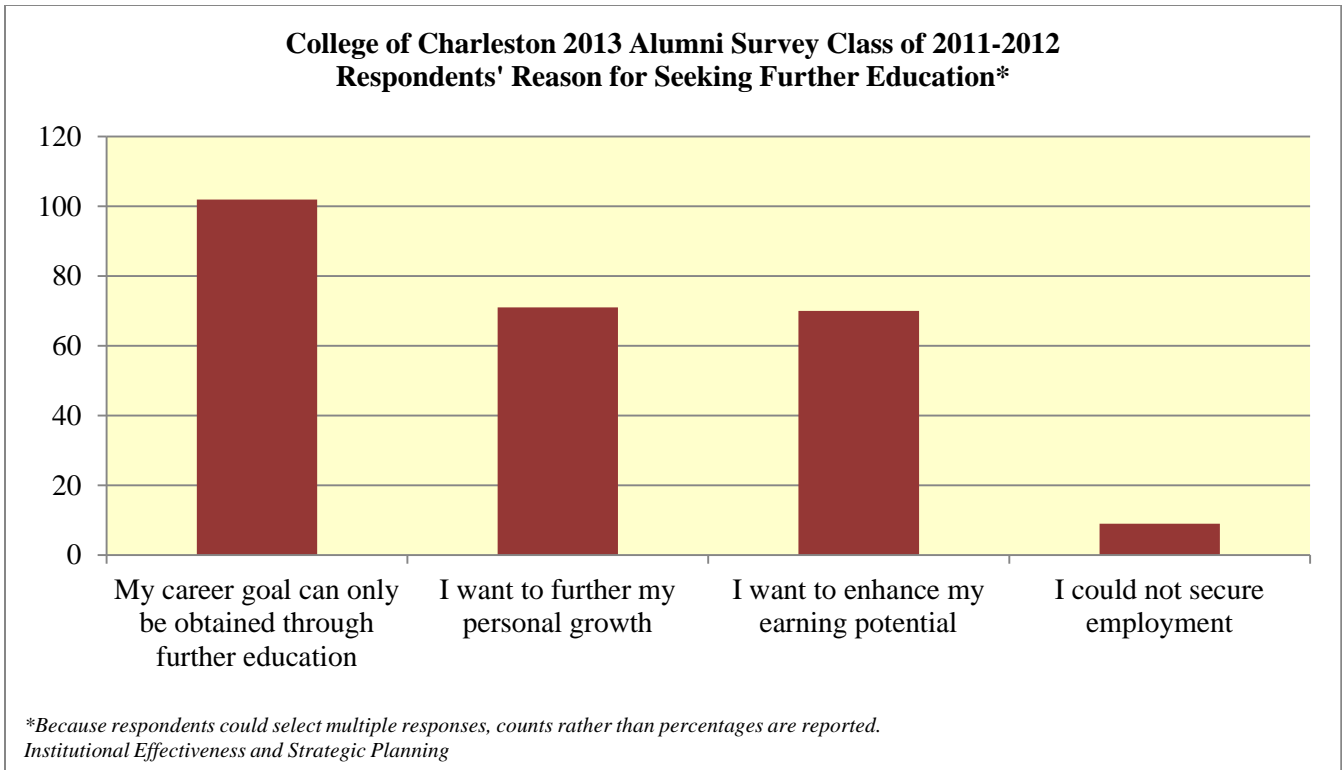
**College of Charleston 2013 Alumni Survey Class of 2011-2012
Respondents who Received a Graduate Assistantship/Fellowship**



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Received a Graduate Assistantship/Fellowship	N	%
Yes (received a graduate assistantship/fellowship)	28	23.5%
No (did not receive a graduate assistantship/fellowship)	91	76.5%
Total	119	100.0%

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Reason for Seeking Further Education*	N
My career goal can only be obtained through further education	102
I want to further my personal growth	71
I want to enhance my earning potential	70
I could not secure employment	9

**Because respondents could select multiple responses, counts rather than percentages are reported. Institutional Effectiveness and Strategic Planning*

Graduate Institutions Most Frequently Attended	N
College of Charleston	12
Medical University of South Carolina	12
University of South Carolina	9
The Citadel	5
University of North Carolina	4
Charleston School of Law	3
Johns Hopkins University	3
University of Georgia	3
New York University	2
Old Dominion University	2
The Ohio State University	2
University of Florida	2

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Other Graduate Institutions Reported:

Columbia University, Drexel University, Duke University, Embry-Riddle Aeronautical University, George Mason University, George Washington University, Georgetown University, Georgia State University, Indiana University, Loyola University Chicago, Loyola University New Orleans, Mercer University, New Mexico Institute of Mining and Technology, North Carolina State University, Park University, Richmond Graduate University, San Diego State University, School of the Art Institute of Chicago, South Carolina College of Pharmacy, St. John's University, State University of New York, Stevenson University, Texas State University, The City University of New York, University of Colorado, University of Kansas, University of Massachusetts, University of Melbourne, University of Miami, University of Mount Union, University of Nebraska, University of South Florida, University of Southern California, University of Sussex, University of Toledo, Webster University, West Virginia University.

Graduate Disciplines Most Frequently Studied	N
Medicine	16
Education	11
Law	8
Business Administration	5
Public Health	5
Social Work	4
Accounting	3
Arts	3
Communication	2
Dentistry	2
Finance	2
Hospitality	2
Pharmacy	2
Physical Therapy	2
Public Administration	2

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Other Graduate Disciplines Reported:

Anthropology, Astrophysics, Chemistry, City and Regional Planning, Clinical Counseling, Counter Terrorism, Criminology, Earth Science, Economics, Environmental Studies, Ethnomusicology, Exercise Science, Forensic Studies, Forestry, Gender Studies, German, Health Administration, History, Hydrology, Linguistics, Marine Biology, Medieval Studies, Meteorology, Occupational Therapy, Philosophy, Physics, Project Management, Speech Pathology, Women's and Gender Studies.

College of Charleston Undergraduate Experience

Satisfaction with the College of Charleston's Quality of:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Curriculum in your major	1.4%	3.6%	5.5%	40.5%	49.0%	363
Instruction in your major	1.1%	1.7%	6.4%	38.4%	52.5%	362
Curriculum in your general education program	1.7%	4.1%	18.0%	49.7%	26.5%	362
Instruction in your general education program	1.9%	3.6%	16.3%	51.5%	26.7%	363

Satisfaction with:	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	N
Your overall academic experience	1.1%	1.9%	5.8%	39.4%	51.8%	363

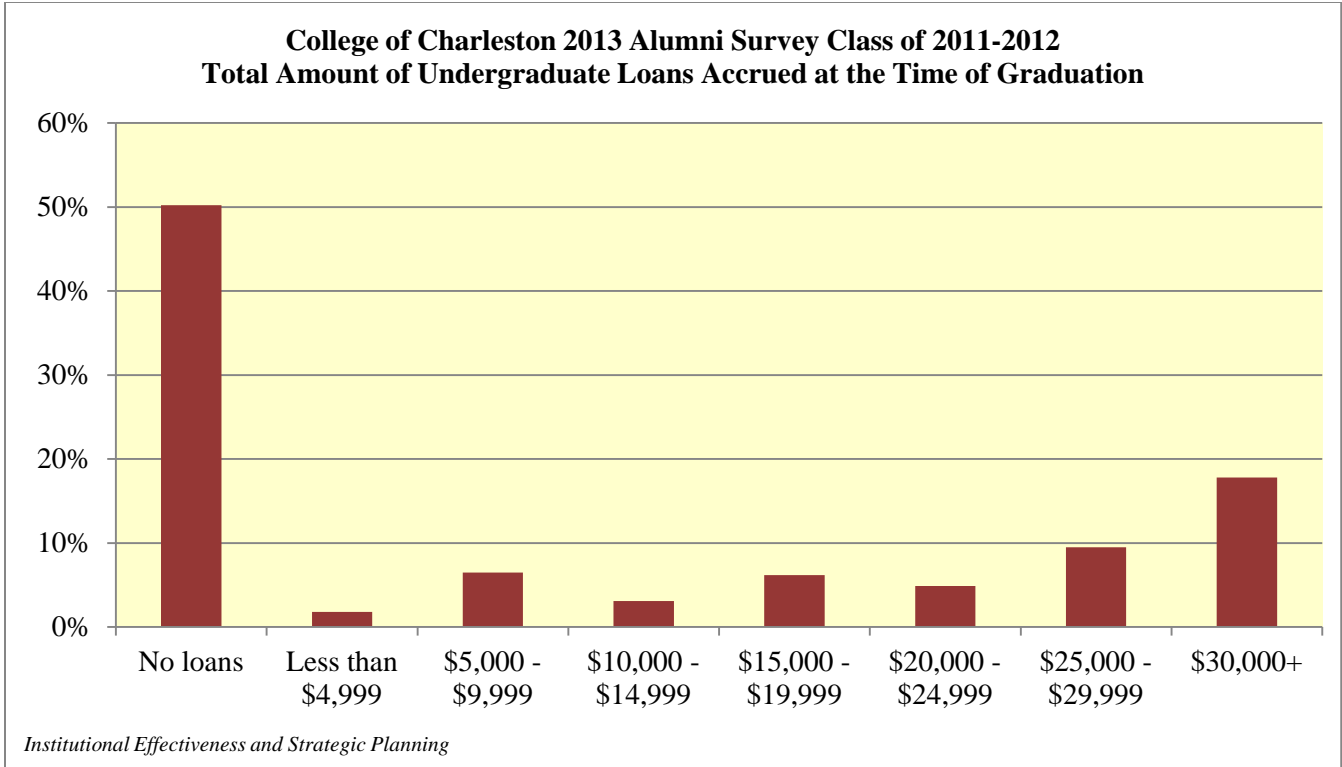
Institutional Effectiveness and Strategic Planning

Frequency of Participation in Activities	Never	Less often	Annually	Monthly	Weekly	N
Career related advanced education or training	20.1%	17.1%	15.2%	20.4%	27.1%	328
Lifelong learning or personal enrichment studies outside your career area(s)	16.9%	18.1%	15.7%	25.9%	23.5%	332
Professional or service organizations	23.5%	16.8%	24.1%	23.2%	12.5%	328
Volunteer, public, or community service	12.7%	21.1%	28.9%	25.6%	11.7%	332
Social or recreational organization	13.3%	20.6%	12.7%	29.1%	24.2%	330
Support or participation in the arts	21.8%	21.8%	17.5%	26.0%	13.0%	331

Institutional Effectiveness and Strategic Planning

College of Charleston's Influence on Participation in Activities	Not at all	Some-what	Moderately	Strongly	N
Career related advanced education or training	33.3%	24.3%	26.0%	16.3%	300
Lifelong learning or personal enrichment studies outside your career area(s)	27.4%	26.4%	26.4%	19.7%	299
Professional or service organizations	31.6%	29.9%	19.8%	18.8%	288
Volunteer, public, or community service	30.0%	29.0%	24.0%	17.0%	300
Social or recreational organization	28.4%	25.3%	22.0%	24.3%	296
Support or participation in the arts	30.2%	23.2%	23.5%	23.2%	298

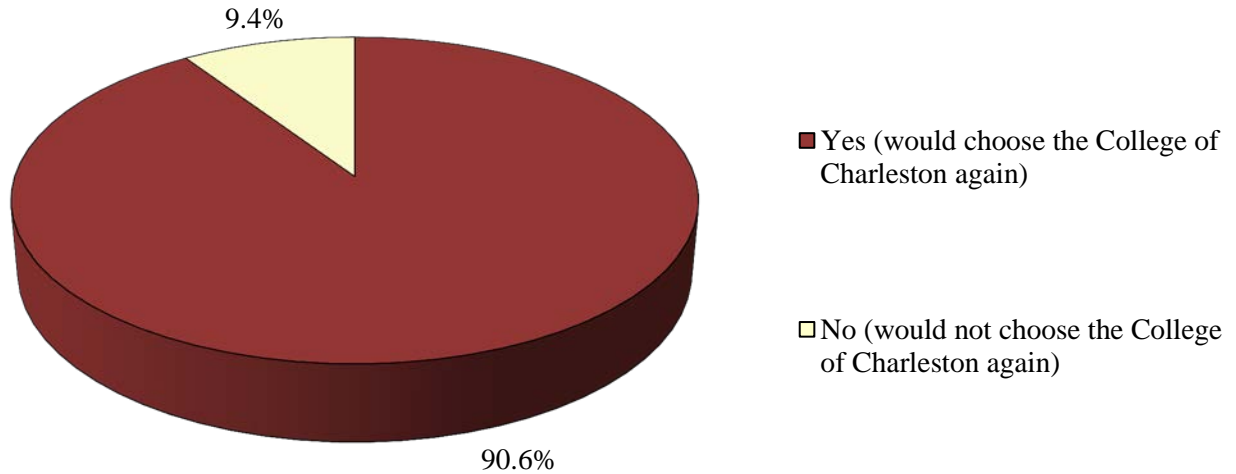
Institutional Effectiveness and Strategic Planning



Total Amount of Undergraduate Loans Accrued at the Time of Graduation	N	%
No loans	163	50.2%
Less than \$4,999	6	1.8%
\$5,000 - \$9,999	21	6.5%
\$10,000 - \$14,999	10	3.1%
\$15,000 - \$19,999	20	6.2%
\$20,000 - \$24,999	16	4.9%
\$25,000 - \$29,999	31	9.5%
\$30,000+	58	17.8%
Total	325	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2011-2012
Would Choose the College of Charleston Again**

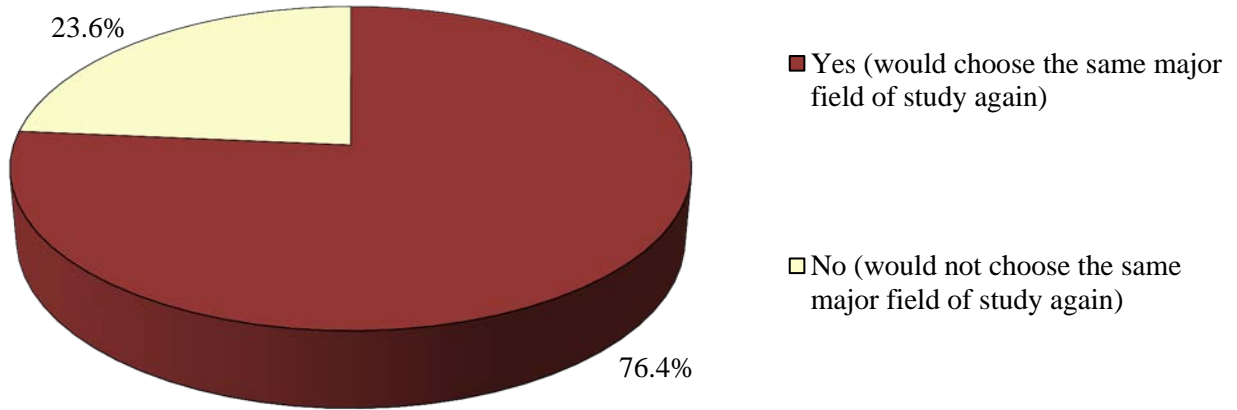


Institutional Effectiveness and Strategic Planning

Would Choose the College of Charleston Again	N	%
Yes (would choose the College of Charleston again)	327	90.6%
No (would not choose the College of Charleston again)	34	9.4%
Total	361	100.0%

Institutional Effectiveness and Strategic Planning

**College of Charleston 2013 Alumni Survey Class of 2011-2012
Would Choose the Same Major Field of Study Again**



Institutional Effectiveness and Strategic Planning

Would Choose the Same Major Field of Study Again	N	%
Yes (would choose the same major field of study again)	275	76.4%
No (would not choose the same major field of study again)	85	23.6%
Total	360	100.0%

Institutional Effectiveness and Strategic Planning

Appendix A

Response Rate by Major*	N (Graduates)	N (Respondents)	%
Accounting	43	12	27.9%
Anthropology	33	5	15.2%
Art History	34	5	14.7%
Arts Management	61	12	19.7%
Astrophysics	6	2	33.3%
Athletic Training	12	5	41.7%
Biochemistry	15	4	26.7%
Biology	172	34	19.8%
Business Administration	281	60	21.4%
Chemistry	13	6	46.2%
Classics	5	2	40.0%
Communication	207	56	27.1%
Computer Information Sciences	2	1	50.0%
Computer Science	19	4	21.1%
Computing in the Arts	4	-	0.0%
Discovery Informatics	4	2	50.0%
Early Childhood Education	33	10	30.3%
Economics	52	14	26.9%
Elementary Education	27	5	18.5%
English	71	8	11.3%
French	11	4	36.4%
Geology	25	3	12.0%
German	7	3	42.9%
Historic Preservation and Community Planning	38	7	18.4%
History	51	11	21.6%
Hospitality and Tourism Management	81	19	23.5%
International Business	66	12	18.2%
International Studies	9	2	22.2%
Jewish Studies	1	-	0.0%
Latin American and Caribbean Studies	5	-	0.0%
Marine Biology	26	9	34.6%
Mathematics	12	2	16.7%
Middle Grades Education	15	1	6.7%
Music	13	3	23.1%
Philosophy	20	4	20.0%
Physical Education	100	13	13.0%
Physics	14	9	64.3%
Political Science	107	27	25.2%
Psychology	162	35	21.6%
Religious Studies	12	3	25.0%
Secondary Education Cognate	13	2	15.4%
Sociology	39	6	15.4%
Spanish	20	3	15.0%
Special Education	23	5	21.7%
Studio Art	51	4	7.8%
Theatre	28	5	17.9%
Urban Studies	10	2	20.0%
Women's and Gender Studies	11	4	36.4%
Total	2,064**	445**	

*Double majors counted twice

Institutional Effectiveness and Strategic Planning

**Total N for Graduates and Respondents higher because of counting of double majors